THE KWAMIE LASSITER

MEMORIAL GOLF CLASSIC

THE Kwamie Lassiter 42 FOUNDATION

2021 SPONSORSHIP PROPOSAL

REQUEST FOR SUPPORT

Hello!

The **Kwamie Lassiter Foundation** is hosting its **1st Kwamie Lassiter Memorial Golf Classic**! We invite you to join us for fun-filled round of golf on ***Wednesday, January 6, 2021***. This 18-hole scramble will be held at the ***Arizona Biltmore Golf Club | 2400 E. Missouri Ave. | Phoenix, Arizona 85016 | 10am Shotgun start.*** Celebrity guests will dust off their clubs and join teams to raise money for KLF.

The Kwamie Lassiter Foundation is committed to continuing his vision by establishing opportunities that promote comprehensive awareness of healthy lifestyles, and we are dedicated to bringing awareness to Sickle Cell Anemia. In addition, KLF T.A.C.K.L.E (Teaching All Children to Kickoff Leadership in Education) seeks to change the way children are motivated and to encourage their success in education.

- Provides resources for Sickle Cell Families
- Gift cards for families and patients of Phoenix Children's Hospital
- Holiday meals, Christmas gifts, and needed financial support for families suffering from Sickle Cell Anemia
- Birthday In A Bag for Phoenix Children's Hospital patients
- Back to School Backpacks and school supplies
- Hosting Bone Marrow Transplant Drives
- Providing Teacher's Wish List for Classrooms of Title I schools

We would love you and your teams to join us for a great day of golf. **Please review our enclosure on different ways you can get involved.** If you have any questions or would like more information, please feel free to contact us at (480) 401-2211 or via email at info@thekwamiefoundation.org. Thank you for your time, and we look forward to your support.

With thanks,

Lydia Corbin, ***Program Director***

ITINERARY

Itinerary

8:00 AM
Registration Opens (Bag Drop out front of Golf Shop)

9:45 AM
Call to Carts (Welcome golfers and rules)

10:00 AM
Shotgun Start (Staging area)

2:30 PM
Awards/Lunch or snacks (Arizona Biltmore Golf Club Tent)

4:30 PM
Golf Ends, 50/50 Raffle & Closing Remarks

Sponsorship Levels

$20,000 | Title Sponsor
$10,000 | Platinum Sponsor
$ 5,000 | Gold Sponsor
$ 2,500 | Silver Sponsor
$ 1,500 | Bronze Sponsor

Food/Beverage Hole Sponsor

Additional Opportunities
Tee Sign $200
Mulligans $5

VISIT WEBSITE **WWW.THEKWAMIELASSITERFOUNDATION.ORG**
FOR REGISTRATION AND PAYMENT OPTIONS.

EVENT SPONSORSHIP SUPPORT LEVELS

TITLE SPONSOR ♦ $20,000 (1 available)

- 3-Foursomes paired celebrity captain per foursome
- Premier logo placement and Title Sponsor recognition on tournament related promotional materials such as:
  - Tournament registration website
  - All social media
  - Tournament Signage
  - Media promotional materials
- Opportunity to include item in participant welcome gift bag
- Logo signage at all 18 holes
- Link to your website homepage through www.thekwamielassiterfoundation.org
- Verbal recognition at start announcements and award ceremony
- Prestigious Award presented at the tournament awards ceremony
- Authentic Sports Memorabilia

PLATINUM SPONSOR ♦ $10,000 (1 available)

- 2-Foursomes paired celebrity captain per foursome
- Sponsor name and logo on tournament related promotional materials such as:
  - Tournament registration website
  - All social media
  - Tournament Signage
  - Media promotional materials
- Opportunity to include item in participant welcome gift bag
- Logo tee sign at six premium holes
- Link to your website homepage through www.thekwamielassiterfoundation.org
- Verbal recognition at start announcements and awards ceremony
- Platinum Sponsor recognition award
- Authentic Sports Memorabilia

GOLD SPONSOR ♦ $5,000

- One Foursome paired with celebrity captain
- Sponsor name and logo on tournament related promotional materials such as:
  - Tournament registration website
  - All social media
  - Tournament Signage
  - Media promotional materials
- Opportunity to include item in participant welcome gift bag
- Logo tee sign at two holes
- Verbal recognition at start announcements and awards ceremony
- Authentic Sports Memorabilia

SILVER SPONSOR ♦ $2,500

- One Foursome with celebrity captain
- Sponsor name and logo on tournament related promotional materials such as:
  - Tournament registration website
  - All social media
  - Tournament Signage
  - Media promotional materials
- Logo tee sign at one hole
- Verbal recognition at awards ceremony
- Authentic Sports Memorabilia

BRONZE SPONSOR ♦ $1,500

- One Foursome paired with celebrity captain
- Sponsor name and logo on tournament related promotional materials such as:
  - Tournament registration website
  - All social media
  - Tournament Signage
  - Media promotional materials
- Logo tee sign at one hole
- Verbal recognition at awards ceremony

FOOD/BEVERAGE HOLE SPONSOR

- One Foursome paired with celebrity captain
- One tee sign at your sponsored hole
- Opportunity to include item in participant welcome gift bag

ADDITIONAL OPPORTUNITIES:

- Tee Sign $200
- Mulligans $5

TO REGISTER: WWW.THEKWAMIELASSITERFOUNDATION.ORG

SUPER BOWL OF GOLF XLI

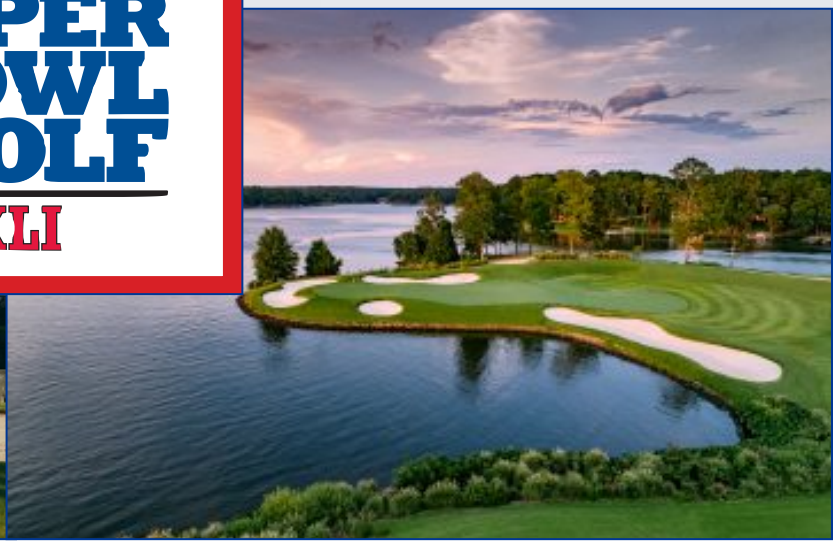
SAVE THE DATE

Oct. 22, 2021 - Oct. 24, 2021

MISSION INN GOLF RESORT

NFL ALUMNI ARIZONA Caring for Kids

NFL ALUMNI SUPER BOWL of GOLF XLI



The winners of the KLF Memorial Golf Classic will win the opportunity to go play in the Super Bowl of Golf Tournament in Oct 2021.

The NFL Alumni will take over this beautiful Spanish-Colonial architectural themed resort to host the Annual Super Bowl of Golf. Mission Inn is located 45 minutes north of Orlando Intl. Airport. Family-owned since 1964 the resort boasts 36 holes of golf, dining, lake, spa, fitness, trails, along with trap/skeet.

THANK YOU!